



Beyond the North Star

“Find Your Way Home”

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BUSINESS DESCRIPTION:

❖ FOR PROFIT BUSINESS

- A GPA tracking bracelet that can be used at amusement parks, water parks, and other tourist areas.
- Can be used for the elderly and kids!
- Can also create a new product line for animals (collars)
- No risk of losing anyone
- Bracelets links to an app that locates the individual in real time

MISSION STATEMENT:

Our purpose at *Beyond the North Star* is to be a guiding light for people on their journey home.

CORE VALUES:

At *Beyond the North Star*, we share

- ❖ A commitment to reliability and dependability
- ❖ A commitment to the spirit of adventure, innovation, and open-mindedness
- ❖ A commitment to sustainability and strengthening the community

