



Wonder Cube

"Why be a square when you can have a cube"

925 Camino De La Reina
San Diego, CA 92108
(619) 299-5072

General Marketing Intern

22nd January 2019

Job Overview

Location: San Diego, CA

Reports To: Carla Hernandez & Seidy Villalobos

General Job Description

As the General Marketing Intern, you will be responsible for assisting the marketing team with day to day tasks. You will have the opportunity to learn, craft, and execute various marketing campaigns for our business. This will include content creating, community engagement, market research and much more. This is a great environment for emerging marketing professionals to get their start.

Duties & Responsibilities

You will work directly under Social Media Director and Marketing Director. You will be assisting with adjustments to the marketing plan and social media accounts.

- Keep up with the latest trends
- Brainstorm ways of improvement & implementation strategies
- Research potential influencer partnerships
- Analyze data and and engagement insights on social media

Qualifications

- Pursuing a Bachelor's Degree preferably in Communications, English, PR or Marketing
- GPA 3.0 and above
- Knowledge of the ever-evolving social media
- Proficiency in Microsoft Office Suite, Canva and cursory knowledge of Adobe Suite (InDesign, Photoshop) and WordPress
- Must be an HBSA and ULSA paid member
- Additional Documents: Resume, Cover Letter, LinkedIn

