



*Pet Rock*

“The most exciting pet out there!”

BUSINESS DESCRIPTION:

❖ FOR PROFIT BUSINESS

- Selling rocks as pets
- Anyone can get a pet rock
- Accessories sold separately
- Travel friendly; can go anywhere!

MISSION STATEMENT:

Here at *Pet Rock* we want to provide the most convenient and hassle-free pet for those who may not have the time to care for a live pet. Your pet rock will love you FOREVER!

CORE VALUES:

At *Pet Rock*, we share

- ❖ Creative mindset
- ❖ innovative thinking
- ❖ Accountability
- ❖ reliability
- ❖ commitment
- ❖ Open mindedness



